ORGANIZING AND CONNECTING

There are many tools to use for organizing and connecting with team members, clients, communities, and funders.

Learning Community Goals for Digital Tools

- Support collaboration, training, and resource sharing to expand capacities to do the work in our communities.
- Identify areas of interest and growth to explore in the future.
- Meet the needs of your organization in the moment.

Resources

- Templates to start from and COO paid Zoom Account.
- Planning guide (page 2).
- Headwater People offers one-on-one sessions.

Organizing

- Google Drive
- Trello
- Doodle.
- Microsoft Office and Teams
- Calendly
- Miro

Outreach

- Communication campaigns
- Canva
- Kwezzi
- Social media platforms
- Google Forms (surveys)

Connecting

- Zoom Video and Webinars
- Google Video
- Signal
- Website
- Newsletters (online and print)

Accessibility

- Captioning for videos
- Interpreter services for print and video
- E-reader compatibility
- Multiple platforms and ways of sharing

PLANNING GUIDE

What are you looking to accomplish?

Organizing / connecting / outreach

What are the goals of your activity?

Who are the audiences?

What tool(s) will you use?

Do you or someone on your team have capacity to learn to use the tool(s), or do you need short term immediate support?

COO staff and Headwater People staff are available for support, and we invite you to reach out to sballew@headwaterpeople.com.

This workshop was made possible by the Communities of Opportunity (COO) Learning Community. COO is a public-private-community initiative, funded by King County through Best Starts for Kids and the Seattle Foundation, that works through community-driven partnerships to create greater racial, economic, and health equity so that all youth, families and communities in King County thrive and prosper. The COO Learning Community leverages the power of collective knowledge to accelerate change, focusing on providing resources for shared learning opportunities, building critical connections, supporting capacity building, and the creation of equity tools, models and conditions that actualize the thriving communities we envision.





