AGENDA

GOVERNANCE GROUP
November 16, 2018 2:00 – 4:00 pm
Seattle Foundation
1601 Fifth Avenue, Suite 1900
Call-in: 206-263-8114 #6923351

Time	*Agenda Item*	*Action & Materials*
2:00	Welcome & Introductions	*Michael Brown & Marguerite Ro*
2:05	Consent Agenda	Accept and Approve *Agenda, Minutes, Staff Report*
2:10	Social Network Analysis	Research Project Presentation & Discussion *Alena Sorensen, Case Western Reserve University*
2:40	Systems & Policy 2019 Funding	Update & Discussion *Dionne Foster*
3:00	Learning Community	Update & Discussion *Andréa Akita, Kalayaan Domingo*
3:25	Adjourn	
3:30	Executive Session	

Next Meeting: December 14 12:30 to 3:30 p.m. Chinook Building
Evaluation Workshop followed by Governance Group Meeting

Governance Group Members

Lydia Assefa-Dawson
Michael Brown
Deanna Dawson
Andrea Estes
Ubax Gardheere
Matelita Jackson
Paola Maranan
Gordon McHenry, Jr.
Alison Mendiola
Jenn Ramirez Robson
Marguerite Ro
Sili Savusa
Nathan Smith
Tony To

COMMUNITIES OF OPPORTUNITY GOVERNANCE GROUNDING

RESULTS STATEMENT

Create greater health, social, economic and racial equity in King County so that all people thrive and prosper, regardless of race or place.

GUIDING PRINCIPLES

- Consistently demonstrate the values of equity, respect and partnership.
- Ensure low-income communities and communities of color affected by inequities develop and own the solutions.
- Advocate for and change institutional policies and processes to support equity goals.
- Encourage investments (both funding and in-kind resources) in long-term community capacity building and in systems, policy and practice changes that lead to greater racial and economic equity throughout King County.
- Catalyze alignment of funding streams and partner across issues and sectors to seek preventive strategies that address root causes of today's inequities.
- Be transparent and show how data and community expertise inform initiative strategies.
- Continuously learn, improve and share work publicly.
- Focus on geographic communities with the greatest needs, while simultaneously sharing lessons learned and building relationships across King County – *We are one King County.*

VALUES

We commit to guide Communities of Opportunity using these values:

Equity: work intentionally to eliminate racial, ethnic, socio-economic and geographic disparities in health and well-being

Process Equity: an inclusive, fair and open process

Community Engagement: authentic community engagement that involves listening to and understanding the unique histories of communities

Driven by quantitative and qualitative data: Data will track and report progress, as well as support given for promising and evidence-based practices

Innovation: Recognize that change involves risk and value an adaptive approach that views failure as an important part of the learning process

2 - Staff Report

November 16th, 2018 Governance Group Meeting

Social Network Analysis

Alena Sorenson, who is studying Social Work and Public Health at Case Western Reserve University, has focused her research on social connections that are formed in communities. She received a grant to conduct a social network analysis and chose to work with us.

She will present the results from her research with Communities of Opportunities partners conducted from June 2018 - August 2018. Social network analysis is a quantitative way to assess a snapshot of social relationships between members of a community, in this case the nonprofit community cultivated by COO. This analysis yielded quantitative network metrics, multiple visualizations of the community based on unique characteristics, and insight on organizations that would benefit from tailored community building efforts. We are looking forward to sharing her work with you to get feedback about the results and thoughts on how we can use this or similar tools for COO in the future.

Learning Community

Communication Workshops:

- We held our first communications workshop last week to advance communications capacity among our partners. Last Thursday as we dove into strategic narrative storytelling with Story 2 Designs. Here's a link to some photos of partners from the first Workshop. We heard that folks enjoyed collaborating and networking with one another. Most participants said they learned new skills that will advance their work. Folks wanted to spend more time in the learning session. And we received ideas and feedback for future learning community events.
- Next up: **Visual Design Workshop, Thursday December 6th**. RSVP here.

We will provide additional information and an update implementation of the Learning Community framework at the November meeting.

Systems and Policy Change

Staff will present a timeline and options for implementing 2019-2020 COO Systems and Policy Change funding. Options will include extension of existing grant awards with current Systems and Policy grantees or holding an open RFP process. GG members will be asked to consider approaches that balance needs of partners, completion of the Systems & Policy cohort work, and resource availability.

Steve and Connie Ballmer -The Ballmer Group- Donate $20 M to the Odessa Brown Children's Clinic Expansion

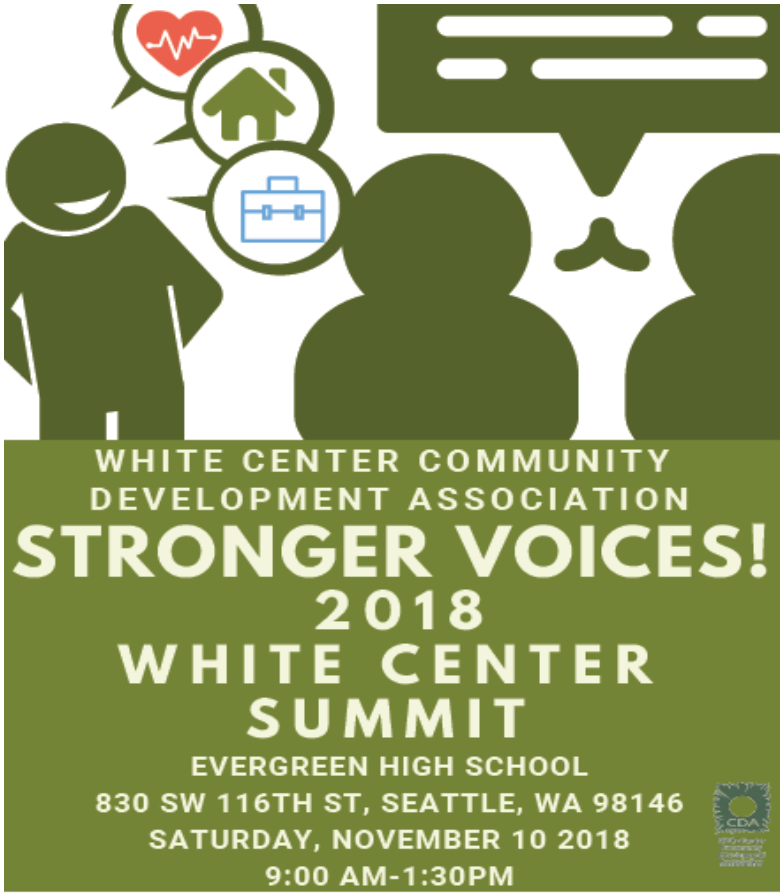
"Seattle Children's Hospital announced Thursday that Steve Ballmer, the former Microsoft CEO, and his wife Connie Ballmer have made a $20 million donation to support the expansion of Seattle Children's Odessa Brown Children's Clinic (OBCC).

The clinic serves children from lower-income families and communities that traditionally struggle to stay healthy, regardless of a family's ability to pay for treatment. Its original location in Seattle's Central District is set to undergo refurbishment as a second location is set to open in Othello Square in South Seattle." See the Geekwire article here

"The contribution from the Ballmers brings the total raised for OBCC to nearly $90 million. Seattle Children's aims to raise $125 million by 2021," according to Seattle Children's press release.

White Center Community Summit

Thank you to the White Center Community for inviting COO to attend and participate in its 18th annual Community Summit.



White Center Community Development Association host a gathering with community members to learn about the work of the CDA and to share their thoughts on issues affecting their community. The summit is a model for how to engage with community, build and support community voice and leadership for action.

At the session last Saturday, participants learned about the work of COO partners and their plans for increasing affordable housing combined with community space at the White Center HUB, the Health Food Roundtable – ideas and solutions for food for children and youth, and ways to increase jobs and how we can support existing and new small businesses, preserve the unique character of the diverse community.

3 – Communities of Opportunity - Governance Group Minutes

Friday, October 19, 2018 3:00 pm – 4:00 pm
Location: King County Chinook, Room 121

Members Present: Sili Savusa, Tony To, Marguerite Ro, Michael Brown, Jenn Ramirez Robson, Alison Mendiola, Gordon McHenry Jr, Andrea Estes, Deanna Dawson, Ubax Gardheere

COO Staff: Andrea Akita, Cristina Gonzalez, Kai Domingo, Amanda Kay, Kim Tippens, Amanda Mancenido, Diana Parades, Dionne Foster **On Phone:** Blishda Lacet

Other Attendees: Alicia Wheatley (KCHA), Matt Echohawk Hayashi (Headwater People)

Consent Agenda: Governance Group (GG) approved the October 19, 2018 consent agenda which included meeting minutes from September 20th, 2018.

Institutional, Systems & Policy Change (ISPC): COO has supported ISPC efforts through multiple rounds of policy and systems change funding. At the same time, King County and Seattle Foundation have been working to advance equitable policies within their own systems.

COO is currently working with **Headwater People** to convene a cohort of ISPC grantees to develop a systems and policy framework that COO will be able to use to inform how we support partners, create connections between grantees across the strategy areas of Systems/Policy Change, Place-Based & Cultural Communities, and Learning Communities, and clearly communicate desired policy/systems outcomes, and align funding across multiple public and philanthropic agencies. The Governance Group received an update on the cohort's work and was introduced to the lead consultant, Matt Echohawk Hayashi. The Headwater People team includes Colleen Echo-hawk, Kate Hastings, Abigail Echo-Hawk, Lael Echo-Hawk, and Howard Echo-Hawk. Their approach is from an indigenous perspective. They are Seattle based and about 60% of our clients are native.

Matt is engaging the current ISPC grant cohort in a process that will be phases that will build on each other. The work will be completed in February 2019. In Phase I the cohort began the conversation of what the priorities of the community are. Phase II is focuses on visioning: "what do you want to see"? and reimagining the outcomes of a system that is working. The scope is focused so that actions in service of a 100 year vision, are used to identify what can be done in 5 years. Phase III includes a narrowing down to 3-4 policy ideas. In Phase IV, Headwater people shape how the Policy Framework so that it can be useful to partners to GG. Headwater wants to remain in service of the voice of the community, but also align with GG and what they need to continue their work.

Matt and Dionne asked the GG members for thoughts and feedback on the level of detail they think is best for a COO policy framework. The GG was asked to use an example of a policy agenda from United Way of Greater Atlanta to gauge if the statements in example felt like the right level for a policy action framework for COO. The policy framework would not be a 'leave behind' document like the United Way's agenda.

Comments from GG discussion include:

- How will we measure success?
- How often are we updating the agenda?
- What are the indicators that Governance Group set, and how does they anchor back to the work that ISPC is doing?
- What are the objectives or measures of success in 1,2,3,4 years?
- Who are the strategic partners that can help? Can COO leverage policy that is happening with other orgs that have policy agendas?
- COO won't be transforming into a 501c(4), but it could influence our ISPC grant making decisions to move the needle forward.
- Can we get to the level of detailed policy options?

- There is value in one pager, but also value in generating momentum in focusing on a few select policy items that we can leverage off each other (partners).

The overall feedback was that the COO framework should be something that can flexible with information that is accessible and designed for different audiences, i.e., partners, community, funders, government. If information is to be produced, a brochure-like or one page summary document, with a more detailed backup and equity analysis about "why these things matter" was a popular idea. Focus on what makes us different and how we are trying to change the dialogue. When utilizing in the community, add information about direct action; i.e. "Here is an action that you can take right now".

Meeting Adjourned at 3:50 p.m.