



## AGENDA

### GOVERNANCE GROUP

April 19, 2019 2:00 – 4:00 pm

Seattle Foundation, Board Room

1601 Fifth Avenue, Floor 19 Seattle, WA

Call-in: 206-263-8114 #6923351

<u>Time</u>	<u>Agenda Item</u>	<u>Facilitator</u>
2:00	Welcome	Michael Brown, Marguerite Ro
2:05	Consent Agenda	Michael
2:10	Equity Moment	Marguerite, All
2:25	Strategy: COO Legacy	Andrea Akita, Christina Hulet
3:25	Evaluation Next Steps	Marguerite, Kim Tippens
3:45	Adjourn	
3:45	Executive Session	

**Next Meeting: May 17, 2019 TBD 2:00 pm – 4:00 pm**

#### **Governance Group Members**

Lydia Assefa-Dawson  
Michael Brown  
Deanna Dawson  
Andrea Estes  
Ubax Gardheere

Matelita Jackson  
Paola Maranan  
Gordon McHenry, Jr.  
Jenn Ramirez Robson

Marguerite Ro  
Sili Savusa  
Nathan Smith  
Tony To



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# COMMUNITIES OF OPPORTUNITY GOVERNANCE FOUNDING

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## RESULTS STATEMENT

Create greater health, social, economic and racial equity in King County so that all people thrive and prosper, regardless of race or place.

## GUIDING PRINCIPLES

- Consistently demonstrate the values of equity, respect and partnership.
- Ensure low-income communities and communities of color affected by inequities develop and own the solutions.
- Advocate for and change institutional policies and processes to support equity goals.
- Encourage investments (both funding and in-kind resources) in long-term community capacity building and in systems, policy and practice changes that lead to greater racial and economic equity throughout King County.
- Catalyze alignment of funding streams and partner across issues and sectors to seek preventive strategies that address root causes of today's inequities.
- Be transparent and show how data and community expertise inform initiative strategies.
- Continuously learn, improve and share work publicly.
- Focus on geographic communities with the greatest needs, while simultaneously sharing lessons learned and building relationships across King County – *We are one King County.*

## VALUES

*We commit to guide Communities of Opportunity using these values:*

**Equity:** work intentionally to eliminate racial, ethnic, socio-economic and geographic disparities in health and well-being

**Process Equity:** an inclusive, fair and open process

**Community Engagement:** authentic community engagement that involves listening to and understanding the unique histories of communities

**Driven by quantitative and qualitative data:** Data will track and report progress, as well as support given for promising and evidence-based practices

**Innovation:** Recognize that change involves risk and value an adaptive approach that views failure as an important part of the learning process

## 2 – Communities of Opportunity – Governance Group Minutes

Friday, March 15, 2019 2:00 pm – 4:00 pm

Location: Seattle Foundation, Board Room

**Members Present:** Marguerite Ro, Michael Brown, Ubax Gardheere, Gordon McHenry Jr, Tony To, Sili Savusa, Lydia Assefa-Dawson, Paola Maranan, Jenn Ramirez-Robson

**COO Staff:** Andrea Akita, Amanda Kay, Lin Song, Blishda Lacet, Dionne Foster, Kai Domingo, and (by phone) Dan Bernard

**Other Attendees:** Theresa Cruse (Councilmember Rod Dembowski's office)

**Consent Agenda:** Governance Group (GG) approved the March 15, 2019 consent agenda which included meeting minutes from February 15, 2019 with a correction of meeting location, from "Location: Seattle Foundation, Board Room" to "Chinook Building, Rooms 121/123."

### Equity Moment

Marguerite Ro invited members to reflect on the past week and share occurrences in which equity was centered in those moments.

### Governance Group Nominations

The Communities of Opportunity Governance Group (GG) also serves as the COO Best Starts for Kids (BSK) Advisory Board for BSK levy COO elements. The structure for the Advisory Board is defined by King County Ordinance 18442.

COO announced the opening of positions to serve on the Advisory Board in August 2018. The call for letters of interest was sent out to COO networks, and distributed through COO newsletters, the BSK Blog, and was posted on the COO webpage. Three applications were received from individuals who demonstrated a commitment to the goals of COO Improving health/well-being outcomes in communities with greatest need for improvement. The Governance Group is encouraged to do some outreach to their networks for potential additional candidates.

Nate Smith, Marty Jackson, Alison Mendiola participated on the GG nominating committee to review applications. They met two times and followed established criteria for the review and recommended slate of Advisory Board Members. The Review Committee is making the following recommendations for consideration and vote by the Governance Group.

The GG Nominating Committee is recommending two candidates for appointment to the COO Governance Group for a term of two years:

- (1) Alan J. "A.J." McClure, as representative of a Geographic / Cultural Community Partnership (SeaTac/Tukwila);  
and
- (2) Yordanos Teferi, as a representative of a Geographic/Cultural Community Partnership (Rainier Valley).

**Motion by Jenn Ramirez Robson and seconded by Lydia Assefa Dawson to recommend that the King County Executive appoint A.J. McClure and Yordanos Teferi to the BSK Advisory Board/Governance Group for a two year term. All Governance Group votes were to approve the motion.**

Sili Savusa and Paola Maranan noted the Governance Group's interest in having representation of Native American communit(ies) on the Advisory Board. Staff will keep application process open and continue working with GG members to outreach to COO partners/community members in these communities.

King County Council plans to recommend that King County Councilmember Rod Dembowski be appointed to serve as the Council Represented to the Governance Group, to replace Alison Mendiola.

## Institutional, Systems & Policy Change 2019 Grant Award Extensions

Gordon McHenry, Jr noted that Solid Ground is fiscal agent for the Poverty Action Committee and recused himself from funding award extension discussion.

In November 2018, the GG approved use of BSK funding to extend grant awards in 2019 to current cohort of project and capacity level grantees for an additional year. Dionne described the grant extensions process. The current cohort of grantees submitted year-end reports and included proposals to extend project work in 2019. COO/Seattle Foundation team conducted site visits in February with all 27 grantees.

The grantees were able to request up to 75% of the 2018 funding, for a 9-month grant extension in 2019. Staff are managing public and philanthropic funding awards, based on the types of activities proposed by partners, to ensure that King County dollars are not used for restricted activities, such as lobbying. Seattle Foundation funds are used in grants where public dollars cannot be used.

Dionne highlighted success of several ISPC partners, including:

- Casa Latina's [Workers Bill of Rights](#),
- Got Green's project level grant focusing on [young workers in the green economy](#),
- [Community Justice Project's](#) work on long term sentencing and parole, and
- The [Alphabet Alliance of Color](#) coalition and bringing together LGBTQ people of color to build voices to do their own advocacy.

The Governance Group appreciated hearing the stories and examples of the partners' success. GG members gave kudos to the COO staff for their support and the technical assistance provided to bring the ISPC partners together through the cohort work.

The next steps for the ISPC Policy Cohort and future 2020 RFP process. Dionne will come back to GG in April or May with more information.

## Reflection on the PBCC Partnership Presentations:

The Governance Group reflected on the February meeting with Place Based Cultural Community partnerships: the Kent Community Development Collaborative; Comunidad Latina de Vashon; the Transgender Economic Empowerment Coalition; Central Area Replanting Roots, Rebuilding Community; Snoqualmie Valley's A Supportive Community for All; and Seattle Urban Native Nonprofits (SUNN).

They were impressed with the unique perspective from that the transgender coalition partners are contributing to COO, the idea of a Multicultural Congress, the depth of the conversations and partnering with grantees and agencies.

Governance Group shared thoughts for future meetings:

- Encourage participation by youth leaders. Schedule meeting on a day/time that will allow for participation by youth groups.
- Leveraging what we have to lift up the things we heard
- Acknowledging each organization as separate, while acknowledging their coalition, and the intersections of where the work is being done.
- Create ways to bring the Systems & Policy Change partners together with the Place-Based & Cultural Community partners.
- Seek opportunities and be thoughtful in connecting groups across these partnerships that are doing similar work. Look at where COO can provide TA to grantees to help connect work
- Opportunity/Challenge of including other funders in future presentations/sessions.

- Gathering feedback: Keep asking - Does this work feel different? How are we doing? How are they feeling about COO/collective work?
- Governance Group LGBTQ training
- Embracing different styles of presentations (i.e., no bullet points, no PowerPoint).

Meeting Adjourned 3:45

### 3 - Staff Report

April 19, 2019 Governance Group Meeting

#### Strategy Discussion: COO Legacy

We are excited to work with Governance Group members to develop a shared vision for Communities of Opportunity 2023 – five years from now. At the April 19<sup>th</sup> meeting, Governance Group members will reflect on first five years of COO and think about our future.

We have invited [Christina Hulet](#) to facilitate a series of meetings with Governance Group/small group of GG members over the next two months. These discussions are designed to elicit feedback to hypotheses that have framed our initial work. Our goal is to sharpen our focus on strategies and activities that build the legacy we envision for COO. An update on the information and ideas gathered through sessions will be shared with GG in May and in June.

#### Original Place-Based Partnership Meeting

Partners from SeaTac/Tukwila, Rainier Valley, and White Center gathered on March 29 for a “kick off” meeting for their 2019-2020 COO work. The event gave partners an opportunity to learn about COO history, contracting requirements, evaluation, and the work of other partnership sites.

#### King County Budget Proviso – Update

Next month, GG will receive an update on and a copy of the draft summary for the budget proviso due to King County Council by June 30, 2019. COO staff are compiling data from partnership 2018 year-end reports.

As a reminder: with the adoption of the King County 2019-2020 budget, the King County Council included a budget proviso for COO that restricted \$465,000 from being expended or encumbered for the place-based communities: original COO sites (Rainier Valley, SeaTac/Tukwila, and White Center) until Council receives and approves a 2018 outcomes report.

The contents of the report will include: (a) list of services provided through COO, including number of persons served by each site/site’s partners, that identifies services by issue areas of housing, economic opportunity, health, or community connections; (b) summary of priority strategies developed by place-based sites for 2018 and outcomes achieved towards those priority areas; and (c) summary of any developed performance measures or performance measures monitoring methodology.

#### Learning Community: Commercial Affordability Pilot

A Request for Qualifications is being drafted for the Commercial Affordability pilot program. Staff plans to release the RFQ in late April/early May. The pilot seeks to develop and test models and strategies for commercial affordability within community ownership, equitable development, and

anti-displacement strategies; increase access to capital; create tools that address needs of small business and micro-enterprises; and address barriers to public investment to support strategies.

## Workforce Development

- Rainier Beach COO partners organized the Rainier Beach Community Job & Resource Fair @ the Rainier Beach Community Center on March 23rd. Planning partners for this event included Rainier Beach Action Coalition (RBAC), CHAMPS resource & service center, and Seattle Neighborhood Group. This was the first job fair that these community partners put together, and COO supported their efforts through consulting, planning, employer outreach, marketing, flyer translation, and event staffing. The event included 21 Employers recruiting for job openings and 16 Community Based Organizations, Training, and Resource Providers. More than 200 community members attended the event. Of the attendees, 60% live in close by communities in Rainier Valley, Skyway, Beacon Hill, and the Central District, and more than 65% live in COO communities. More about the job fair @ <https://www.champsseattle.org/rbjrf.html>
- Dan Bernard organized a networking event for staff from WorkSource and CBO's located in South King County on March 29th. COO partners from COO Kent Community Development Collaborative (KCDC), Folake Oyegbola, KCDC program coordinator, and 2 staff from Mother Africa attended the event, which also had 60 staff members from the following organizations/programs in South King County: Auburn WorkSource Center, WA State Employment Security Dept., WA State Department of Social & Human Services, Highline College, Green River College, Renton Technical College AJAC/Advanced Manufacturing Training Center, Neighborhood House Birch Creek/Kent, Multi-Service Center, Urban League, ReWA, King County Library, King County youth and adult employment programs, Pacific Associates, and TRAC Associates
- HomeSight, King County Priority Hire, WorkSource, ANEW, Port of Seattle, Seattle Housing Authority and COO hosted the Diversity in Construction Trades Event: Apprenticeship Pathways to Construction Careers on April 3<sup>rd</sup> at NewHolly. The event was organized to bring more awareness of and access to commercial construction trades apprenticeships for more local women, people of color, and youth. There were 15 participating community, labor, and resource partners, including several apprenticeship partners representing Carpenters; Heavy Equipment Operating Engineers; Laborers; Masonry Trades/Bricklayers; Sheet Metal; Electricians; and CITC. Of the 131 people who attended the event to hear about in-demand, living-wage construction opportunities, 74% were people of color, 31% were women, and 48% were from the COO place-based communities of Rainier Valley, White Center, SeaTac, Tukwila, Kent, and the Central District.
- Diversity in Tech Careers panel discussion for the annual Career Day at Foster High School in Tukwila featured five women and men of color working in Tech from the City of Tukwila, Cambia Health Solutions, T-Mobile, NeuralShifts, and ChickTech. The event attracted 65 students who heard panelists share personal and inspiring stories about their non-traditional pathways to successful careers in Tech, as well as their work to help increase diversity employment of women and underrepresented people of color in the Tech workforce. The panelists also encouraged the students to think about how everyday things, music, clothing, sporting events, healthcare, etc. all intersect with technology and rely on a growing number of Tech workers to bring them to customers. The students received a handout listing local free or affordable Tech education/training programs for youth and young adults.