



COMMUNITIES OF OPPORTUNITY

 King County

Best Starts for
KIDS



SEATTLE
FOUNDATION

the heart & science of philanthropy

GOVERNANCE GROUP

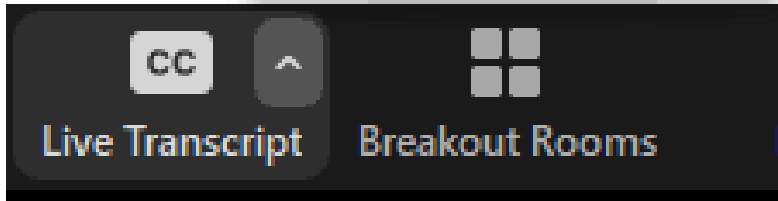
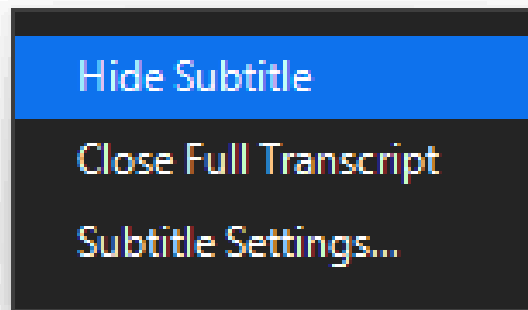
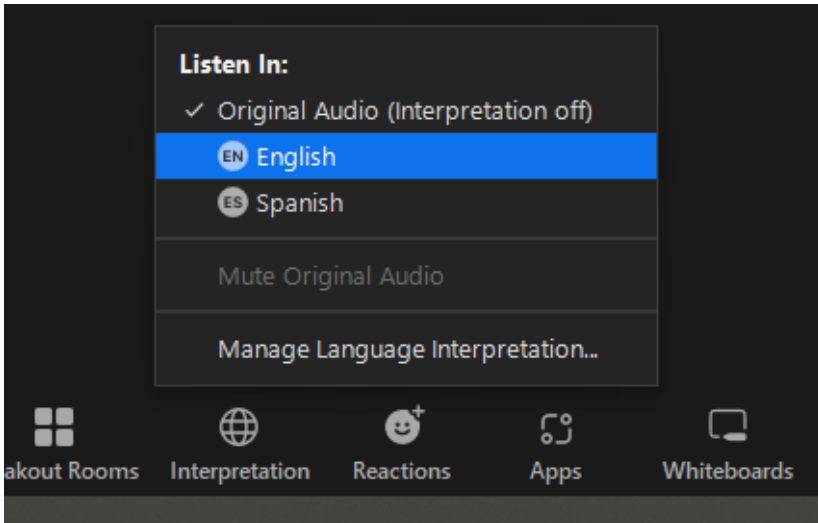
ONBOARDING MEETING #6

NOVEMBER 18, 9AM-11AM

Interpretation & Closed Captions

Reminders:

- For everyone speaking – please be aware of pacing to assist Martha in interpretation!
 - Speak in short “chunks” (pause between complete thoughts)
 - Speak clearly, without rushing
- To EVERYONE listening in English, please select the Globe symbol labeled “Interpretation” and then “Listen in: English”.
- To listen to the Spanish language interpretation, select “Spanish”.
- To view Closed Captions, click on “CC / Live Transcript” and show full transcript.



Agenda

- **Welcome, Grounding & Meetings Review** (Facilitator: Matt Echohawk-Hayashi)
- **Review & Updates** (Facilitator: Matt Echohawk-Hayashi)
 - COO Interim Director hire process update
 - COO Advisory Board/Gov Group 2023 retreat update
 - COO Advisory Board/Gov Group nominations update
 - COO Systems & Policy Change RFP review team invitation
- **COO “1.0” Evaluation report presentation** (COO eval team: Carrie Lippy & Roxana Chen)
- **COO Community Partnerships RFP review & recommendations** (Facilitator: Matt + GG members: Joy Sebe & Sandhya Nakhasi)
 - Decision-making process
 - Members with a conflict of interest will be asked to leave during vote

Ten Canoe Rules

EVERY STROKE WE TAKE IS ONE LESS WE HAVE TO MAKE

THERE IS TO BE NO ABUSE OF SELF OR OTHERS

BE FLEXIBLE

THE GIFT OF EACH ENRICHES ALL

WE ALL PULL AND SUPPORT EACH OTHER

A HUNGRY PERSON HAS NO CHARITY

EXPERIENCES ARE NOT ENHANCED BY CRITICISM


THE JOURNEY IS WHAT WE ENJOY

A GOOD TEACHER ALLOWS THE STUDENT TO LEARN

WHEN GIVEN ANY CHOICE AT ALL, BE A WORKER BEE—MAKE HONEY!

Ten Canoe Rules

The very first introduction of the “10 Rules of the Tribal Journey,” was developed as part of a presentation by the Quileute people for the Northwest Experiential Education Conference at University of Puget Sound, [Tacoma, WA] in 1990.



Communities of Opportunity's mission is to create greater health, social, economic, and racial equity in King County so that all people thrive and prosper, regardless of race or place.

COO is a unique community-public-private partnership that believes every community can be a healthy, thriving community—and that equity and racial justice are both necessary and achievable.

So far...

There have been **5** Governance Group onboarding meetings:

- **July 15:** Intro to one another, History of COO, Role of Governance Group, and COO staff transitions
- **July 29:** Intro to COO roles and leadership structure; Governance Group responsibilities
- **August 12:** Introduction to the Place-Based & Cultural Community Partnerships and Systems and Policy Change strategy areas and RFPs
- **September 30:** Updates & Conversation re: COO Director Hire and Community Partnerships RFP
- **October 28:** Staff transitions & King County Executive representative/sponsor change; COO Advisory Board/Gov Group nominations process updates; COO Director hire process (interim & permanent); RFP updates

COO Interim Director hire update

- Volunteer(s): Dae Shogren and Joy Sebe

COO Advisory Board/Gov Group 2023 retreat update

- **Volunteer(s):** Dae Shogren, Gloria Ramirez, Lydia Assefa-Dawson, Sandhya Nakhasi, Yordanos Teferi
- Aiming for early 2023 (January or February dates)

COO Advisory Board/Gov Group nominations

- Volunteer(s): Sili Savusa
- COO staff outreach for new applicants (District 3, 4, 9 representation needed)
- GG members – please send any ideas/connections to Matt for staff follow-up!

Systems and Policy Change RFP review committee

Governance Group members are invited to participate in the COO Systems & Policy Change Request for Proposals (RFP) review committee.

The Systems and Policy Change RFP was released through the Seattle Foundation, which requires that all Review Committee members participate in all activities, as follows:

- Attend one orientation and anti-bias training – Thursday, December 1st 11am – 12:30pm over Zoom.
- Review and score applications – Reviewers will have from December 2 to January 6 to read and score applications.
 - 71 applications were ultimately received for this RFP; expect each reviewer to read and score ~16-18 applications.
- 4 Review meetings – opportunities to discuss applications and narrow the pool of applicants for site visits
- Site Visits – Between January 13 and January 20, 2023
- Final Recommendation Meeting – Final review will be held Tuesday, January 31st or Thursday, February 2nd following the site visits.

Please look for the invitation email to come to volunteer or for more info!



COMMUNITIES OF OPPORTUNITY

Discussion of COO 1.0 Final Evaluation Report

**COO-Best Starts for Kids Advisory
Board / Governance Group Meeting
November 18, 2022**



Summarizes
COO's activities,
achievements,
and challenges
from 2015 - 2021

COO
COMMUNITIES OF OPPORTUNITY
2015 - 2021 Evaluation Report

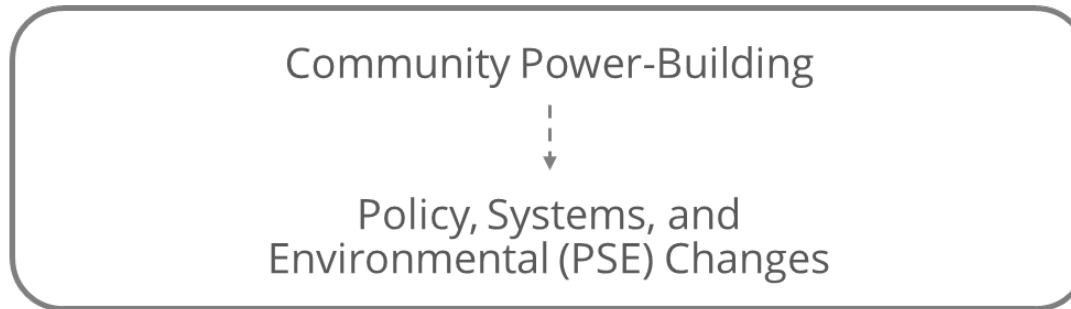


Cover image from [OtheJobration](#), © 2018 by Danielle Elliott. All rights reserved.

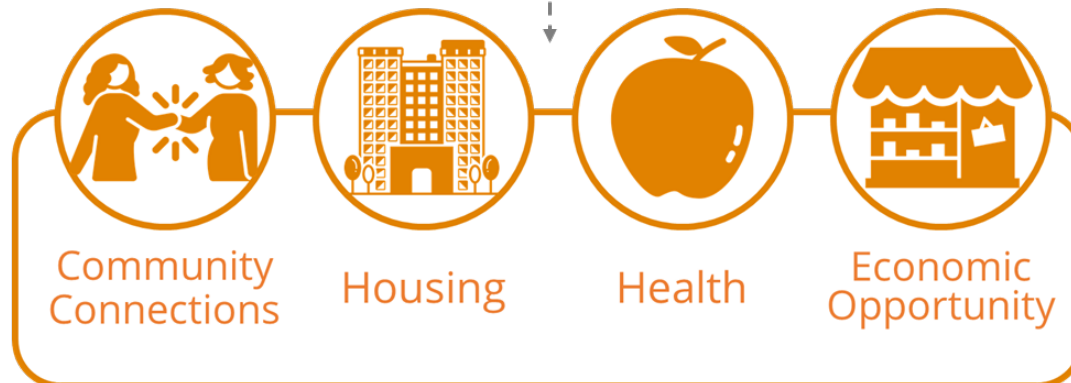
Investment Strategies



Structural Changes



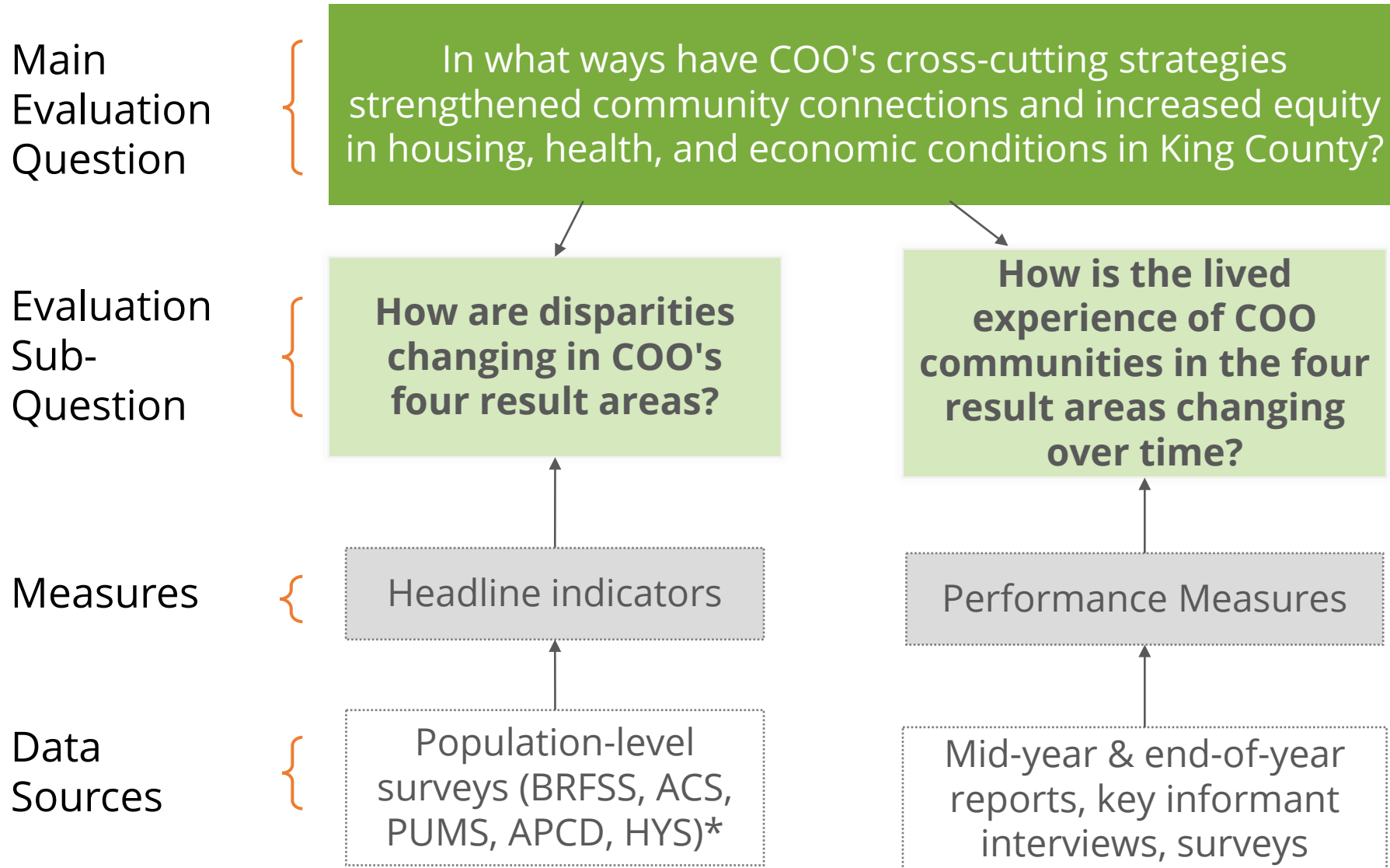
Results Areas



Methods



How was COO evaluated?



How was COO evaluated?

Main Evaluation Question

In what ways have COO's cross-cutting strategies strengthened community connections and increased equity in housing, health, and economic conditions in King County?

Evaluation Sub-Question

How are disparities changing in COO's four result areas?

How is the lived experience of COO communities in the four result areas changing over time?

Measures

Headline indicators

Performance Measures

Data Sources

Population-level surveys (BRFSS, ACS, PUMS, APCD, HYS)*

Mid-year & end-of-year reports, key informant interviews, surveys

Finding Themes



Replanting Roots, Rebuilding Community partnership's Black Mental Health Fair. © 2018

Community Power-Building

COO supported partners
to expand their capacity
to strengthen existing
power in communities

COO partners
strengthened existing
power in communities

1,118
new
relationships
(informal
partnerships)

2,095
people in new
leadership roles

9,191
community &
capacity-building
events

Housing

Tenant Protection Policies

Funding & Developing
Affordable Housing

Expanding Access to
Culturally Responsive
Housing Resources

This draft is for discussion only. Please do not distribute.



Photo of ʔálʔal from Chief Seattle Club



Spice Bridge is Home

Spice Bridge is home to our non-profit business incubator providing space and support to help South King County women of color and immigrants launch and grow thriving businesses.

The space accommodates up to 15 food businesses that either rent retail stalls in the public dining area, or use the kitchen for off-site sales, such as catering and farmers markets. Our hands-on program provides permit assistance, market channel development, and other business training and coaching.

Health

Healthy and culturally relevant foods in schools and communities

Improving access to culturally responsive healthcare

Improving community health and safety

Economic Opportunities

Worker protections

Small businesses & entrepreneurs

Debt protections and support for low-income families

Workforce development

This draft is for discussion only.
Please do not distribute.



Photo of Casa Latina supporting worker protection legislation

Community Development, Land Ownership, & Leveraging Funds



COO partners developed
properties owned and
designed by community



COO & partners
strengthened community
capacity and leadership for
equitable land development
& stewardship



Challenges

COVID-19

Partnership dynamics

Contracting practices

Reporting requirements



Takeaways & Opportunities



Takeaways

1. Investing in community-driven work that spans multiple strategies and communities can support measurable benefits in equity.
2. Long-term investment in community power-building represents a compelling approach to supporting PSE change.
3. The Learning Community is an effective model for how funding agencies can support partners beyond the provision of financial resources.
4. COO supports future advancements in equity by contributing to changes to the regional funding landscape.

Opportunities

1. COO can advance equity by supporting equitable and healthy community partnerships.
2. COO leadership can expand the reach and impact of COO by connecting with and inviting other funders and relevant stakeholders to support the work of COO.
3. COO leadership can advance equity by examining their own internal systems and practices to increase alignment with racial and economic equity principles.
4. COO can advance equity by prioritizing and supporting COO partners to build narrative power.
5. COO can advance equity by expanding the Learning Community and supporting its replication in similar equity initiatives.

Conclusion



COO - Best Starts for Kids Advisory Board /Governance Group

DECISION-MAKING & CONFLICT OF INTEREST POLICIES

Decisions

From King County Ordinance 19399 relating to the structure and duties of the COO-Best Starts levy advisory board:

The board shall either **use a formal consensus process**, in which a majority of all appointed members must participate and in which two or more members opposing decision together may block it; **or the board shall select and use another voting system**. Meeting notes shall reflect all board decisions and the tally of members voting to accept or block a decision;

Funding recommendations

From King County Ordinance 19399 relating to the structure and duties of the COO-Best Starts levy advisory board:

The board shall make advisory recommendations to the executive and county council concerning the use of levy proceeds for the Communities of Opportunity element of the Best Starts for Kids levy, consistent with the council-adopted Communities of Opportunity section of the Best Starts for Kids levy implementation plan, make appointment recommendations to the executive as outlined in this section and evaluate letters of interest of individuals wishing to serve on the board to determine whether they meet the membership criteria under the requirements of this section.

Conflict of Interest

From King County Ordinance 19399 relating to the structure and duties of the COO-Best Starts levy advisory board:

The board shall have an established conflict of interest policy, requiring members to **declare a conflict in advance of a board decision** in which the members, their partners or spouses have a potential financial, fiduciary or employment conflict of interest, **requiring members to recuse themselves from that decision and requiring members who represent entities with current Communities of Opportunity funding to declare a conflict in advance and to recuse themselves from board decisions related to those Communities of Opportunity-funded strategies or program activities.**

Community Partnerships RFP

- Governance Group members of the Community Partnerships Request for Proposals (RFP) workgroup will now present on the RFP process.
- Facilitator (Matt) will pause and ask all those with a conflict of interest to leave the meeting for the presentation of the slate of recommended proposals.
 - The vote and any subsequent discussion will be the last meeting agenda item.
 - Members present for the vote are asked to keep the decision *confidential* until COO staff and Best Starts' leadership can be informed and subsequent conversations to applicants can be had.
 - Best Starts & COO staff are required by King County to inform currently funded partners who have applied for the same funding program to be notified 30 days in advance of the close of their current funding if they will or will not be funded going forward.
 - COO staff will inform those partners as soon as possible if there is a decision today, in order to meet this requirement. Please do not release or share any information ahead of these conversations or ahead of public announcements.

Place-Based & Cultural Community (PBCC) Partnerships RFP

PROCESS

RECOMMENDATIONS

VOTE

Funding Authorization

- **May 2021** - COO-Best Starts for Kids Advisory Board / Governance Group voted to approve budget of Best Starts for Kids Levy-COO funding estimates - **45-50% of total COO funding** to the Place-based & Cultural Community Strategy (2022-27). See *2022-27 Best Starts for Kids Implementation Plan*.
 - Equals approximately **\$7.7M** (2023-25) to “at least 9 place-based and/or cultural based community partnerships over a 5-year period”
- Best Starts for Kids levy passed by King County voters in November 2021



COMMUNITY PARTNERSHIPS RFP RECOMMENDATIONS

COO-BEST STARTS FOR KIDS ADVISORY GROUP/GOVERNANCE GROUP

NOVEMBER 18, 2022



Agenda

- Request
- Procurement Process
 - Overview
 - Criteria
 - Review
- Applications & Recommendations for Funding
- Vote

The Request

Approval to fund the recommended slate of **9** Community Partnerships for the Place-Based and Cultural Community strategy, identified by the review committee.



Community Partnerships

Procurement Process

OVERVIEW, GOALS AND OBJECTIVES,
ELIGIBILITY, CRITERIA, REVIEW PROCESS
AND RECOMMENDATIONS

Community Partnerships RFP

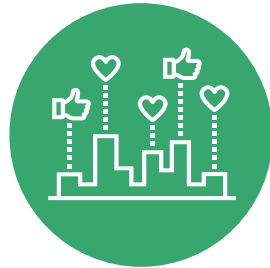
Purpose: To improve community conditions in health and well-being by investing in Geographic Places and Cultural Communities, COO investments will support partnerships and coalitions **rooted in community** (geographic and cultural communities) that are building community power and **implementing strategies for structural change and improved community conditions.**

Community Partnerships must have shared ideas and priorities, a shared understanding, vision, and set of actions, that will focus on the **root causes of inequities**, and implement strategies that contribute to better community health, safe and affordable housing, economic opportunity, and strong community connections.

Goals and Objectives



**COMMUNITY
POWER**



**SHARED
AGENDA**



**ORGANIZE &
MOBILIZE**



**ROOT
CAUSES**

How we got here



**COO FEEDBACK LOOPS –
COMMUNITY, STAFF, COO
LEADERSHIP**



**BSK COO IMPLEMENTATION
PLAN**



**RFP DEVELOPMENT
WORKGROUP - COMMUNITY,
STAFF, GG, CONTENT EXPERTS**



**RFP REVIEW COMMITTEE –
COMMUNITY, STAFF, GG,
CONTENT EXPERTS**



**BSK/KC LEADERSHIP TEAM –
NOVEMBER 14 & 17**

RFP Review Committee Members

José Camacho Martinez – COO (non-scoring review team facilitator; site visit team)	Patrice Thomas – City of Seattle EDI	Chera Amlag – Hood Famous Bakeshop CID
Cristina Gonzalez – COO (non-scoring review team facilitator; site visit team)	Kayla Jackson – KC Dept. Natural Resources and Parks (formerly Puget Sound Sage)	Victoria Garcia – Community Member – Beacon Hill & COO consultant
Kalayaan Domingo – COO (non-scoring review team facilitator)	Ericka Ward – City of Seattle Community Wealth Building Initiative	Eliana Horn – Interdependent Law PLLC
Dan Bernard – COO (non-scoring review team facilitator; site visit team)	Chris Lovings – City of Auburn	Faisal Mohamed – South KC Small Business owner
Ninona Boujrada – Best Starts' HSE (non-scoring review team facilitator; site visit team)	Leo Segovia – Community Member – LGBTQ+ (also site visit team)	Fin'es Scott – Community Member – Skyway (also site visit team)
Vanesa Gutierrez – COO/Seattle Foundation (non-scoring review team facilitator)	Itzchel Bazan – Washington Low Income Housing Alliance (also site visit team)	Meron Kasahun – Community Member – Rainier Valley
Agaiotupu Viena – COO Governance Group	Mary Hall-Williams – Y-WE	May Sifuentes – Community Member – Central Seattle
Joy Sebe – COO Governance Group	Lanessa Cerrillo – Black Future Co-Op	Lourdez Velasco – Community Member – South Seattle
Sandhya Nakhasi – COO Governance Group	Monserrat Padilla – Satterberg Foundation (formerly WA Immigrant Solidarity Network/WAISN)	Khyree Smith – Communities Rise (also site visit team)
		Zoe Erb – Shadowing Khyree as a mentee

RFP Procurement Timeline

Key Activity	Date	Advertising
RFP Issued by King County <i>(7-week application period)</i>	August 24, 2022	COO & Best Starts Blogposts, August 24th
RFP Application Due	October 11 th , 2022, by 2:00 PM	Best Starts Newsletters September 21 COO Newsletter, August 25, September 12, September 26
Application review period	October 13 th – 24 th , 2022	BSK Facebook, August 24 COO Instagram, August 24 COO twitter - many times between August 25 through October 11
Review Panel Recommendation Meeting	October 24 th , 2022	
Virtual Site Visits with applicants	November 2 nd , 4 th and 7 th , 2022	Two public info sessions August 29 th & September 13 th
Final Review Panel Recommendation Meeting	November 8 th , 2022	Recordings available via Zoom Link
BSK / KC Leadership Presentation	November 14 & 17, 2022	
Governance Group Presentation	November 18, 2022	

Eligibility

This request is open to 501c3 (or fiscally sponsored) nonprofit organizations and community-based organizations, tribes and tribal organizations, and public or governmental agencies serving communities in King County and representing partnerships. Small nonprofits and community-based organizations are encouraged to submit proposals.

Eligible partnerships must fulfill one of the following criteria:

Represent and be driven by leaders within a **Geographic Area**. For the purpose of this RFP, COO is prioritizing communities in areas in the **lowest 20th percentiles** of the COO index map of health and wellbeing (greatest opportunity for equity).

Smaller pockets of **Isolated Rural Communities** with significant disparities *compared to areas in which they are located* and have other indicators of disparities which may result in poor health and wellbeing outcomes* in a community.

Represent and be driven by leaders within a **Cultural Community**. For the purposes of this RFP, cultural communities are group(s) of people who share characteristics in common and are experiencing disparate health and well-being outcomes*.

COO acknowledges the impact that displacement has had on the ability of cultural communities to maintain geographic cohesion and to facilitate collaboration across geographies to eliminate disparities in health and well-being.

*Data or information collected by community groups will be accepted to define health inequities.

This opportunity is for partnerships (made up of **2 or more** organizations, coalitions, groups, or entities) who have a developed shared agenda that is either geographically or culturally focused and is working on building community power to transform systems and conditions needed for healthy, equitable communities.

Established Partnerships (criteria)

- Working in partnership for over 2 years
- Developed an organizing strategy and have an organized base of community members that they are growing/strengthening
- Identified root causes of inequities they are facing and a shared agenda to address them
- Base is engaged in community power building
- Develop solution(s)
- Engage decision makers
- Implement solution(s)
- Evaluate efforts

Newly Formed Partnerships (criteria)

- Working in partnership for less than 2 years; organizations/partner members having history collaborating on projects
- Are building a base of members experiencing inequities by cultural identity (including race, culture, ethnicity, gender, sexuality, etc.) and/or place/geography
- Identify the root causes of the inequities they are facing
- Develop grassroots leaders from the base
- Engaged base is empowered to act on impacting root causes
- Evaluate efforts

What will NOT be funded:

This funding opportunity is for partnerships that are engaged in community power building work as a partnership and ***not for partnerships that are exclusively focusing on programming.***

Additionally, this funding does not fund:

- Individual or direct service projects
- Capital projects
- Research studies or epidemiological projects
- Construction projects
- Lobbying

RFP Review Committee Recommendation Process



REVIEW COMMITTEE



RFP ORIENTATION
AND ANTI-BIAS
MEETING



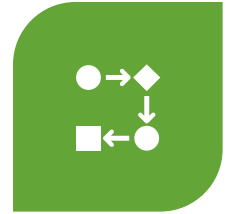
INDIVIDUAL REVIEW
PERIOD



FULL REVIEWER
COMMITTEE SESSION
& BREAKOUT GROUPS



VIRTUAL
SITE VISITS



RECOMMENDATIONS

Applications and Recommendations

Received **41** proposals, **18** were selected for virtual site visits

Total request over **\$27** million

\$7.7 million available for 3 years
(January 1, 2023 – December 31, 2025)

Review Committee is recommending **9** Community Partnerships for funding

Recusal, Conflict of Interest

IT IS NOW TIME FOR VOTING ON THE SLATE OF RECOMMENDATIONS.

THANK YOU AND SEE YOU IN 2023!