MEETING AGENDA

COO-BSK ADVISORY BOARD/GOVERNANCE GROUP

October 27, 2023, 9:00 – 11:00 a.m.

Office – King County International Airport Terminal Building – 7277 Perimeter Road S., conference room 110, Seattle, WA 98108

Meeting ID: 876 0060 7012

Passcode: 481780

Time	Agenda Item	Facilitator(s)
9:00 am	**Welcome & Connection**	*Matt Echohawk-Hayashi*
9:10 am	**Consent Agenda** *Objectives: Review and approve the October 27 agenda and the minutes from September 29 meeting.*	*Co-Chairs*
	General Business *Objectives: GG Member Updates, Sub-Committee report outs — Nominating, Learning Communities, Evaluation and Advisory Group, General Announcements*	*Co-Chairs*
	COO 1.0 Accomplishments *Objectives: Recap COO 1.0 accomplishments and 2.0 expectations*	*Roxana Chen*
	Governance Group Workplan *Objectives: GG approval*	*Elsa Batres-Boni*
	Important Dates *Objectives: Review November meeting, all–partners gathering, Retreat*	*Co-Chairs*
11:00 am	**Adjourn**	*Matt Echohawk-Hayashi*

COO-BSK Advisory Board/Governance Group Members

Bilan Aden	*Elsa Batres-Boni*	*Dae Shogren*
Lydia Assefa-Dawson	*Patience Malaba*	*Yordanos Teferi*
Michael Brown	*Sandhya Nakhasi*	*Matias Valenzuela*
Kris Hermanns	*Gloria Ramirez*	*Jackie Vaughn*
Carlos Jimenez	*Sili Savusa*	*Agaiotupu Viena*
Cilia Jurdy	*Joy Sebe*	*Joon-Ho Yu*
	Michael Seiwerath	

COMMUNITIES OF OPPORTUNITY GOVERNANCE GROUNDING

RESULTS STATEMENT

Create greater health, social, economic and racial equity in King County so that all people thrive and prosper, regardless of race or place.

GUIDING PRINCIPLES

- Consistently demonstrate the values of equity, respect and partnership.
- Ensure low-income communities and communities of color affected by inequities develop and own the solutions.
- Advocate for and change institutional policies and processes to support equity goals.
- Encourage investments (both funding and in-kind resources) in long-term community capacity building and in systems, policy and practice changes that lead to greater racial and economic equity throughout King County.
- Catalyze alignment of funding streams and partner across issues and sectors to seek preventive strategies that address root causes of today's inequities.
- Be transparent and show how data and community expertise inform initiative strategies.
- Continuously learn, improve and share work publicly.
- Focus on geographic communities with the greatest needs, while simultaneously sharing lessons learned and building relationships across King County – *We are one King County.*

VALUES

We commit to guide Communities of Opportunity using these values:

Equity: work intentionally to eliminate racial, ethnic, socio-economic and geographic disparities in health and well-being

Process Equity: an inclusive, fair and open process

Community Engagement: authentic community engagement that involves listening to and understanding the unique histories of communities

Driven by quantitative and qualitative data: Data will track and report progress, as well as support given for promising and evidence-based practices

Innovation: Recognize that change involves risk and value an adaptive approach that views failure as an important part of the learning process

Governance Group Workplan
October 27, 2023.

LEADING GOAL

- **COO is known by policymakers, other funders, potential partners, decision-makers, and others – who we are, what we do and why we do it – in order to influence, leverage and align policies, resources and funding to our vision and approach.**

Strategy	Action steps	Timeline	Lead /Committee/Staff
1. **Present COO's model with other local, regional funders and decision-makers and bring them on board**	▪ **Activity1:** Ground Governing Group in COO's core concepts and Theory of Change for Community Power ▪ **Activity2:** GG works with staff, and Communications consulting group to develop a COO's Narrative and Communication strategic plan. ▪ **Activity 3:** Power mapping sessions to identify potential interested parties. (GG members networks/ relationships) ▪ **Activity 4:** Coordination of at least 1 potential new funders meeting (s) ▪ **Activity 5:** Coordination of at least 2 potential Local Agency partner meetings (i.e., Port of Seattle, other City Governments, etc.) ▪ **Activity 6:** Coordination of as many possible meetings with 2024 King County Council, King County Government Relations and BSK leadership	August and September 2023 **February 29-March 1 2024** March- Sept 2024	Co-Chairs/ Staff/Sponsors Co/Chairs/Staff Sponsors **GG members Retreat.** To be Determined at Retreat
2. **Facilitate strategic partnerships amongst funded partners to support and leverage collaboration efforts.**	• **Activity 1:** GG actively participates in three COO's All-Partner Gatherings. • **Activity 2:** Support staff in defining a strategy of engagement with past funded partners. • **Activity 3:** GG works with Staff to connect and develop strategy of collaboration with Best Start for Kids' Children and Your Advisory Board, EDI, others.	Nov 2023, March, and November 2024 October 2024	- All GG members Learning Committee Subcommittee GG Subcommittee

3.	**Engage with Public Health and King County processes that are mutually reinforcing of COO's mission in order to leverage opportunities of collaboration and influence.**	• **Activity 1:** GG engages in KC/Seattle Public Health's strategic plan. • **Indictor 2:** King County Equity and Social Justice Strategic Plan • **Activity3:** As requested and approved by GG	July-August-Sept 2023 TBD	ALL GG members Committee
4.	**General support of COO and GG's work**	• **Activity 1** Implements cochair-structure and GG committees to help steward workplan. • **Activity 2:** Recruitment committee works with staff in finalizing Governance Group members. • **Activity 3:** GG participates in the Evaluation and Advisory Group. • **Activity 4:** GG supports COO's Investment Strategies including Identifying and supporting COO's need to expand its investment in successful Learning Community (LC) activities. • **Activity 5:** Define GG's role in partner conflict resolution processes and practices and others.	Ongoing Dec 2023 Ongoing - March 2024 April 2024	Co-chairs/Staff Committee Committee LC Committee Committee

Communities of Opportunity – Governance Group Minutes

Friday, September 29, 2023, 9:00 am

Location: King County International Airport

Members Present: Elsa Batres-Boni, Joy Sebe, Yordanos Teferi, Matias Valenzuela

On Zoom: Bilan Aden, Lydia Assefa-Dawson, Michael Brown, Kris Hermanns, Sandhya Nakhasi, Gloria Ramirez, Michael Seiwerath, Dae Shogren, Agaiotupu Viena

Facilitators & Staff Support: Martha Guerrero (Spanish language translator), Sarah Daniels (COO)

Members Absent: Patience Malaba, Joon-Ho Yu, Carlos Jimenez, Cilia Jurdy, Sili Savusa, Jackie Vaughn

Consent Agenda: Governance Group (GG) approved the consent agenda for September 29 and meeting minutes from August 25.

General Business

Nominating Committee – The committee met with Lindsay Goes Behind, who works for the Chief Seattle Club, has been interviewed this week and was very impressed by their perspective and efforts in their work around affordable housing. Lindsay resides in District 8. Sandhya and Dae interviewed Aaron Garcia a few weeks ago and have recommended him as a nominee. Elsa provided an update that though Sili has left her previous position, she will still be a part of our board.

The executive board has provided some feedback regarding nominees that have been submitted that they will require that GG needs representatives from all districts before adding any nominees from redundant districts. The office is backlogged and have not been able to provide much of an update, but we will move forward with the nominees. Kris moves and Michael seconds the nomination of Lindsay and Aaron.

KCERSJ Strategic Plan – N/A

Learning Communities – Sandhya shared that the Learning Community is hosting an Commercial Affordability Summit on October 11th. The keynote speaker is [Oscar Perry Abello,](#) who focuses on economic justice and development across the US. Second COO all-partner convening is planned for early December, similar to the one held last Spring and Winter. Confirmation of panelists and confirmed date to come. This will allow for COO funded partners to network, connect, and build community together. Gloria added that additional opportunities are coming up that will provide resources for communities. There are additional storytelling opportunities to better elevate community narratives and demonstrate the challenges that communities are facing.

Evaluation Advisory Group – Joy shared that the EAG met yesterday, and Roxana Chen provided the updates on data and evaluation reports/measurements and solicited feedback. The advisory group is made up of funded organizations and community leaders. Most of the discussion was around the headline indicators required by legislators, however they feel to be a poor measurement of success (e.g., Housing being less than 30% of income, fewer residents moving out of the community, etc.)

However, CBOs are focused outside of these larger systems. EAG feels that GG can investigate these data requirements and assess if COO can be analyzed by this larger national population level framework. We know we cannot remove these indicators, as they are required, but GG and community leaders can lift community voice to the council level. Discussion around the table that the causality around change of these community group would be unrealistic. GG shared that there should be efforts to find an alternative to these indicators or an addition too that feel more realistic.

COO Theory of Change Recap

Elsa facilitated a discussion recapping the Theory of Change presentation from the previous meeting. The group shared that they feel relatively unconfident in understanding the COO Theory of Change themselves and not very comfortable with sharing the theory with others. Some organizations have similar priorities areas as the Theory of Change and, because of this, feel comfortable elaborating on COO Theory of Change. Elsa shared that we want to find an easier and more clear way to explain COO Theory of Change; recognizing that the way to get to our goals is not easy, but the goal itself should be easy to explain.

The original Theory of Change from COO 1.0 has three areas, Learning Community, Place, and Systems and Policy Change. After the passing of the levy, there was a reframe to add placed based cultural communities, to ensure that the people of those places were at the center of that area. Elsa broke down each of the aspects within COO 2.0 Theory of Change, which in its current form is too dense to understand in a concise manner. Each of those sections have been added below:

COO has three investment areas, Learning Communities, Community Partnerships, and Systems and Policy Change. COO believes that these investment areas are interconnected and must all be funded to result in the communities of King County having the resources, capacity, and power to be healthy, self-determined, and thriving — creating community power.

The COO evaluations team have tracked the way we have engaged our communities and found key indicators that COO is working towards community power.

Health – Housing – Economic Opportunity – Community Development — Landowners, & Leveraging funds

Breakout Discussion

Lydia shared that COO needs to focus on policy and develop to further uplift the work, as policy drives that work that community leaders do. Agaiotupu added that they were looking for where the concern of safety is placed in these indicators but unsure where that would be held. KC residents still get discriminated against regardless of policy protections and recognized that this can be highlighted by storytelling within the community. Additionally, where does environmental change live in these indicators? How does displacement fit into these measures?

Matias shared from their group that focused on funders and how to bring them on board through narrative power. How do we focus on displacement and how to keep people in place? The group also discussed the definitions of health, housing, and community cohesion. Further discussion around the 4 Ps, and how each of those focus areas are interconnected as well.

Michael Seiwerath shared that the broken-down Theory of Change model was helpful in their language and understanding. They discussed how to communicate to funders to make these efforts resonate. How do we demonstrate the progress for current funders, as they can focus highlight out results and metrics. Michael Brown added that there is a lot of consistency between 1.0 and 2.0 Theory of Change, and it's clear that we are still trying to understand this large and complex concept. When thinking of funders, it's important to continue to support the evolution of COO, while also recognizing that to engage funders, we must get to what distinguishes COO. When COO was formed, the question was posed if COO could connect the dots of their efforts to measurable change KC wide. What is unique about COO is that this is truly a partnership between the public, private/philanthropic, and community.

Elsa concluded that Theory of Change is a tool to best understand the impact of COO, and we have data of those results and what has been produced. After hearing this, we should now have a base understanding of how COO is working to solve these problems that we know exist. The next step is to find a concise way to communicate this broadly.

Matias added that baseline indicators are specific, and we will need to better understand COO's angle. Yordanos added that place-based focus is important and there needs to be a way to track *place* for those outcomes. How are we sure that we have made an impact if we are not measuring the *place*?

Governance Group Draft Workplan

Elsa shared that after meeting with GG members over the past few months, the workplan drafted is the outcome of these meetings and is looking for feedback from the group.

Gloria added that the plan is excellent but was wondering how flexible it is in terms of policies and the program. Elsa clarified that this is up to the group and can be changed as needed. Having that flexibility is helpful because working on an initiative that is inflexible can be counterproductive to the work moving forward.

Yordanos added that No. 2 it is important to connect with former partners as well, to ensure those relationships are maintained and supported. COO can possibly add former funders partners to all-partner convenings and retreats. Michael Brown added that we all have relationships with funders and other partners as well. He added that he is comfortable making those connections with COO but also recognized that if all GG members bring several partners to the table, that could be overwhelming. How can we filter through potential partners to avoid being saturated by partnership prospects? Elsa added that power-mapping would be the best initiative to understand which partnerships would be the best potential next steps. The discussions from the last all-partner gathering demonstrated the need for partners to know who the other funded partners are. The relationships between funded partners are a clear need and GG hopes to build a network of partners.

Joy asked about the timeline re: conversations with County Council, BSK leadership, etc. Elsa added that a new council will be onboarded this year and that would be a great time to connect early on their terms. BSK has had a change in leadership as well and would provide an opportunity to connect soon. Matias added that there is still a funded disparity coming through, which will impact the new council's funding resources and bandwidth. He added that it is important to consider that cuts come with a choice, and COO must highlight its work and its necessary investment.

Sandhya asked if there is a record of funders who COO have engaged with previously. Hoping to use power-mapping sessions to understand who has been connected to, who GG members are engaging with, etc. Elsa agreed that there is a lot of power and relationships around the room and the importance of keeping record of those connections over time.

Elsa proposed a soft approval of this workplan, allowing for additional comments and alternatives from this session. The workplan timeline was based on the interim position of the Director and allow for this workplan to build the structure to continue past Elsa's tenure.

New Steps:

Please provide your thoughts/comments on the Google Doc by the next meeting and Elsa will provide the more formalized version in October.

Regular Meeting Adjourned at 10:57 am.

Zoom Chat Record

09:02:21 From OWL (In-Person) To Everyone:

Martha, can you hear us? We selected the english channel

09:02:29 From Martha Guerrero To Everyone:

Yes I can!

09:02:35 From OWL (In-Person) To Everyone:

Reacted to "Yes I can!" with 👍

09:03:19 From Martha Guerrero To Everyone:

The only thing to keep in mind is just for participants to choose a channel either Spanish or English.

09:03:33 From Martha Guerrero To Everyone:

I will go and check on Gloria will be right back.

09:04:54 From Kris Hermanns (she/her) | SeaFdn To Everyone:

Indeed. Can hear.

09:05:00 From Kris Hermanns (she/her) | SeaFdn To Everyone:

Morning, all.

09:05:13 From iPhone To Everyone:

Good Morning!!! 🌞

09:05:17 From OWL (In-Person) To Everyone:

Good morning! Please select a language channel to start

09:05:51 From Bilan Aden To Everyone:

Sorry in transit!

09:06:35 From Martha Guerrero To OWL (In-Person)(Privately):

I will go and check on Gloria and come right back.

09:06:43 From Tera Chea (she/her) To Everyone:

Good morning everyone! I'm Tera, I work with day (her former intern), and she can't make it today so I will be taking notes for her 🙂

09:07:00 From Tera Chea (she/her) To Everyone:

*Dae

09:07:17 From OWL (In-Person) To Everyone:

Reacted to "Good morning everyon..." with 👍🏽

09:08:13 From Martha Guerrero To OWL (In-Person)(Privately):

Would you mind reassigning me as an interpreter. She is coming.

09:09:10 From OWL (In-Person) To Martha Guerrero(Privately):

Should be set as interpreter now

09:09:16 From OWL (In-Person) To Martha Guerrero(Privately):

Let me know if it's still not working

09:09:17 From Martha Guerrero To OWL (In-Person)(Privately):

Reacted to "Should be set as int..." with ❤️

09:09:21 From Martha Guerrero To OWL (In-Person)(Privately):

Working

09:09:24 From OWL (In-Person) To Martha Guerrero(Privately):

Reacted to "Working" with 👍🏽

09:15:19 From Kris Hermanns (she/her) | SeaFdn To Everyone:

Me neither, Matias!

09:15:31 From Michael Seiwerath To Everyone:

Replying to "Me neither, Matias!"

Never had one either!

09:27:31 From Kris Hermanns (she/her) | SeaFdn To Everyone:

I'll need to step away for a bit. Be back soon. Sorry about that.

09:31:32 From Sandhya Nakhasi To Everyone:

https://www.eventbrite.com/e/community-driven-real-estate-asset-management-tickets-715737639547

09:57:03 From Martha Guerrero To OWL (In-Person)(Privately):

Can you repeat the question?

09:58:35 From OWL (In-Person) To Everyone:

Pairs – 2 minutes: Generate ideas in pairs building on ideas from self-reflection

10:00:09 From OWL (In-Person) To Ubax Gardheere(Privately):

   Hi Ubax, do you need to be added to your breakout room again?

10:27:12 From Bilan Aden To Everyone:

   Do we have a mission statement? Or vision or both?

10:28:19 From agaiotupu viena | suga/she/her To Everyone:

   Hi there, I have to hop off at 1045 for a dr. appt. Just an fyi

10:28:37 From OWL (In-Person) To Everyone:

   Reacted to "Hi there, I have to ..." with 👍

10:36:56 From OWL (In-Person) To Everyone:

   https://docs.google.com/document/d/1QZu4aLGVntLQ8OkzH8lrvemngSAWqyY0rBrdGJQ4xmU/edit?usp=sharing

10:38:12 From OWL (In-Person) To Everyone:

   If anyone has trouble accessing the Google Doc, please let me know

10:53:39 From Michael Brown To Everyone:

   Sorry all. Need to jump. Have a great weekend.

10:57:13 From Sandhya Nakhasi To Everyone:

   Bye Sarah!! Thank you for all that you've done to support us!

10:57:20 From agaiotupu viena | suga/she/her To Everyone:

   Wish you the best

10:57:25 From agaiotupu viena | suga/she/her To Everyone:

   Thank you for your heart work