

Communities of Opportunity addresses race and place-based inequities in health and well-being in King County by partnering with communities to shape and own the solutions for systems and policy change. Over the past six years, COO has provided more than \$40 million to community-based organizations in King County for programs and projects focused on housing, health, economic opportunity, and community connections.

Communities of Opportunity (COO) seeks to create a culture grounded in community-informed evaluation. The COO Evaluation Advisory Group (EAG) provides guidance and recommendations to COO about its evaluation, including input on approaches and methods, and supports the interpretation and dissemination of qualitative and quantitative data.

The Evaluation Advisory Group (EAG) was originally developed to support COO’s baseline evaluation in 2018. Since then, the EAG has continued to support COO’s data and evaluation planning and process.

Goals	<ul style="list-style-type: none"> • Inform partners on COO evaluation plan and process • Ensure that the evaluation process, methods, and measurements are responsive to and reflective of partners’ needs and objectives • Support community leadership in data collection, anchoring data collection within partner organizations in a way that is sustainable • Ensure evaluation continuity across COO partners while supporting the unique strategies of COO partnerships and projects • Support communication of progress to the COO Governance Group • Provide an opportunity for partners to learn about others’ evaluation activities, provide input, and find opportunities for collaboration
Responsibilities	<p>The expertise and experience of EAG members contribute to thoughtful feedback on COO’s evaluation plans and activities.</p> <p>Member responsibilities include, but are not limited to:</p> <ul style="list-style-type: none"> • Providing guidance and recommendations to COO on evaluation approaches and methods • Interpreting and ground-truthing of data presented • Suggesting evaluation approaches and/or measures related to COO strategies and appropriate population-level indicators, if available, that may not have been proposed • Exploring data collection, data sharing platforms, and other potential tools to support ongoing evaluation • Sharing information back with organization and other partners
Composition:	Minimum of 10 members with a maximum of 15 members made up of:

	<ul style="list-style-type: none"> • current and past COO funded partner organizations across COO’s three strategy areas: Place Based and Cultural Communities, Systems & Policy Change, and Learning Community • non-funded organizations aligned with COO’s result areas (I.e., Housing, Health, Economic Opportunity, or Community Connection / Civic Engagement) and/or with expertise in COO’s strategy areas (I.e., community partnerships, systems & policy change, learning community efforts)
Term:	2023 to 2025 with opportunity for 2-year renewal thereafter
Qualifications:	<p>COO seeks EAG members who reflect King County’s diverse communities and include a range of backgrounds and experience. Ideal EAG members possess many of the following backgrounds and experiences:</p> <ul style="list-style-type: none"> • Engaged in the evaluation of their group’s work • Working in community partnership towards policy, systems, and environmental (PSE) change and/or possess expertise in PSE (e.g., partner with policy advocacy experience) and/or power/movement building • Experience with community-based participatory research (CBPR) and/or community-led data collection • Expertise in COO’s result areas (health, housing, economic opportunity, and/or community connection) • Commitment to dismantling racism and assessing and building antiracist processes to be racially equitable • Willingness to put in the time and commitment necessary to serve
Benefits to participating in EAG:	<ul style="list-style-type: none"> • Peer learning with other community partners around data, evaluation and knowledge sharing topics • Opportunity to inform and advise COO on reporting, data and evaluation activities and practices for greater equity and community benefit • Opportunity to help shape the evaluation of Communities of Opportunity and engage with COO on indicators of progress and success • Opportunity to share your organizations’ work, challenges, and questions with peers and COO evaluation staff and connect with data and evaluation resources • Professional development, networking, and connection building
Meetings:	<p>2023 meetings will take place in May, July, September, and November, generally on the fourth Thursday of the month at 2pm, plus one joint meeting with the Best Starts for Kids Evaluation Advisory Group.</p> <p>*Due to the COVID-19 pandemic, the EAG meets virtually until further notice.</p>
Stipend:	EAG participation requires attendance to at least 75% of EAG meetings. COO will provide a \$200 stipend to qualifying EAG participants or organizations at the end of the year.*

For More Information:	www.coopartnerships.org/evaluation Questions? Email Whitney Johnson: whjohnson@kingcounty.gov
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*EAG participants are eligible for stipends if they are not part of a currently funded COO community partnership.